



## ROYAL ARCADE

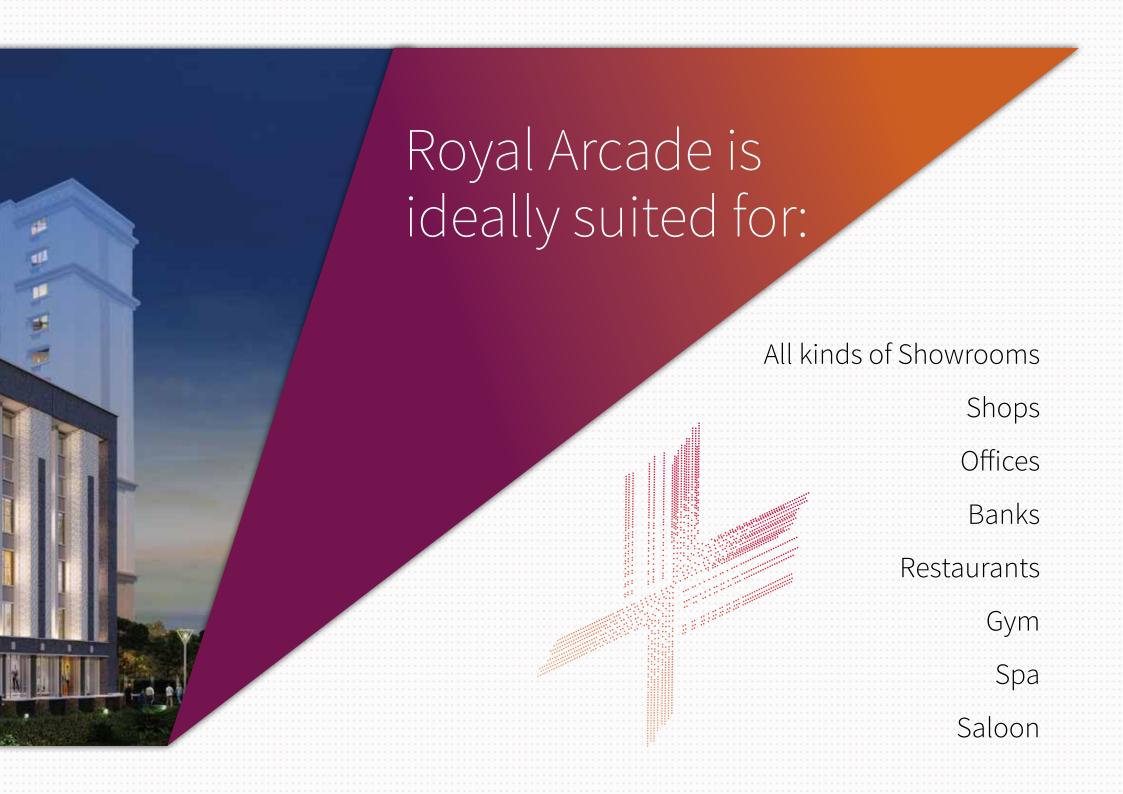
The New Age
Shopping Centre
and Office Complex







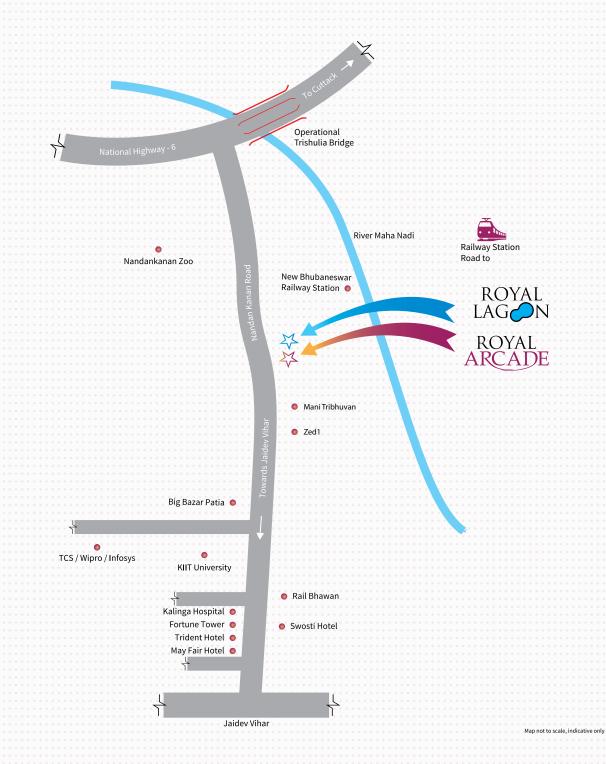
Artistic Impression

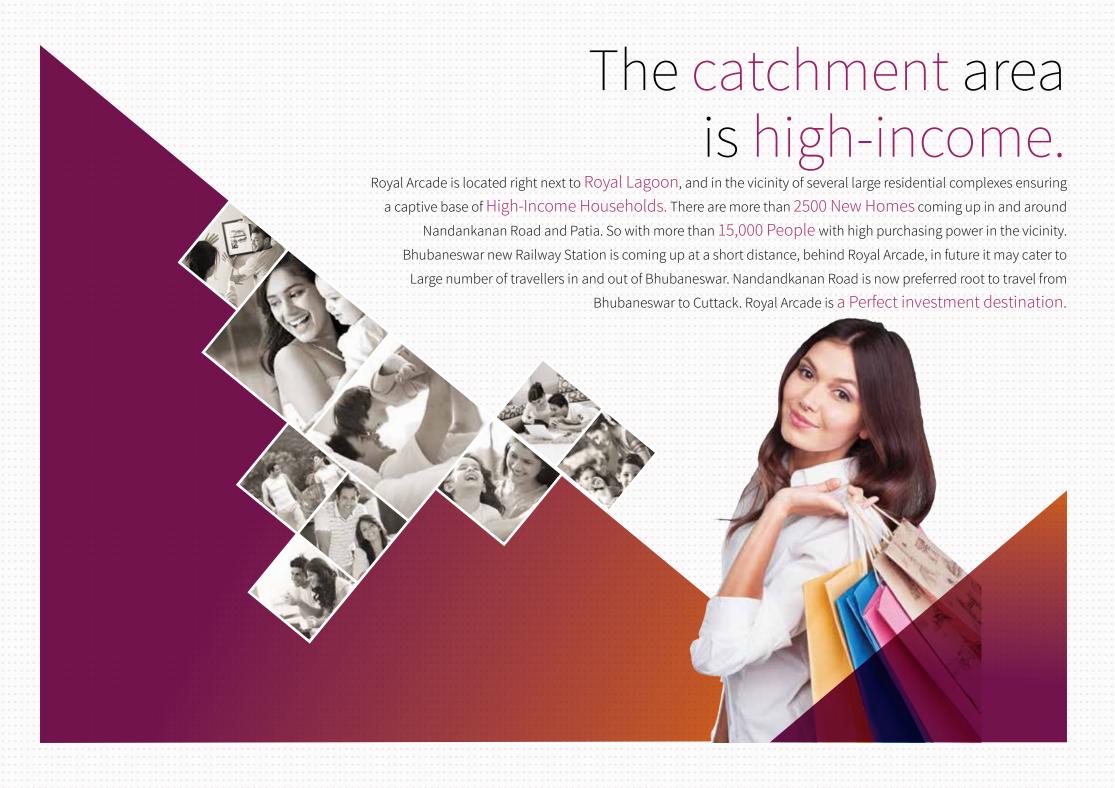


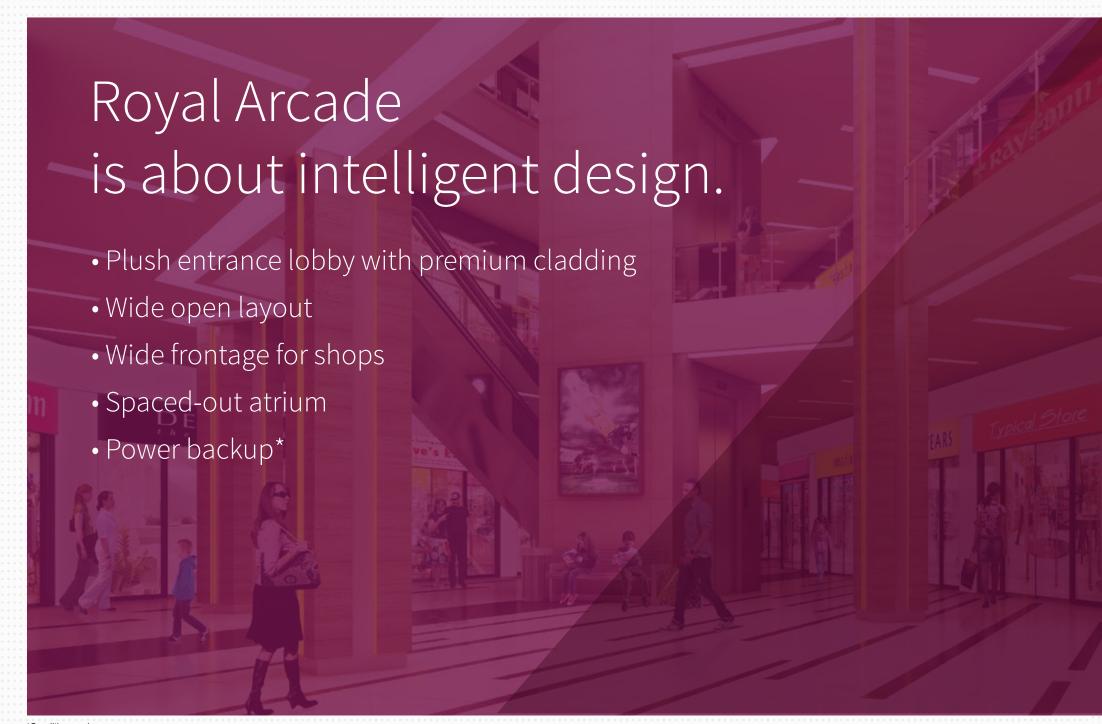
## DISTANCES FROM ROYAL ARCADE

BIG BAZAAR 1.5 KMS NANDANKANAN ZOO 1.5 KMS KIITS (DEEMED UNIVERSITY) 2 KMS KIITS INT. SCHOOL 2.5 KMS KIMS HOSPITAL 2.5 KMS SAI INT. SCHOOL 3 KMS INFOCITY 3 KMS DAV SCHOOL 4 KMS KALINGA HOSPITAL 5 KMS FORTUNE TOWER 6 KMS APOLLO HOSPITAL 6 KMS MAY FAIR HOTEL 7 KMS JAIDEV VIHAR 10 KMS AIRPORT 12 KMS

Approximate Distances







ROYAL ARCADE Escalator from ground floor to third floor will draw and disperse footfall throughout the retial space... ...and speedy lifts will help your business reach new heights.





# Royal Arcade. The difference is also Cost-effectiveness.



Individual AC outdoor units give you the flexibility of planning your own air-conditioning, without getting tied down into expensive monthly maintenance of centralized air-conditioning.

Yet you have everything you need:

- Efficient Housekeeping
  - 24 hours security
- Basement parking
- Electro mechanical equipment upkeep
  - In-house maintenance













Royal Lagoon — a modern lifestyle residential complex has set a new benchmark in Bhubaneswar.

Royal Lagoon is about open spaces, beautiful landscaping and an awesome range of modern features.





Royal Lagoon Phase-1 Actual Site Image

Royal Arcade is a project of SJ Developers and Ashiana Homes

Both have a proven track record of QUALITY of PRODUCT, SAFETY of INVESTMENT and INTEGRITY of COMMITMENT.

Established in 2003, **SJ Developers** has carved a niche for itself as being a premium quality and customer centric developer engaged in up market residential projects,

With its core team drawn form professional background they have been the pioneers in introducing innovative features and benefits in the Odisha real estate sector. What differentiates SJ is the management's unrelenting focus on details and uncompromising adherence to quality execution. At-SJ, "We Care."

### Key projects of SJ Developers are:

- Royal Lagoon
- Royal Heritage
- Royal Heights
- Royal Residency

www.sjdevelopers.com

- Royal Habitat
- Royal Garden
- Royal Tower
- Royal Elegance

For more information about SJ Developers, please visit

Ashiana Homes has completed over 30 glorious years in the housing development sector.

It has established its reputation as a real estate developer that provides Quality of Construction, Safety of Investment and Integrity of Commitment. It has built over 34 lacs sq.ft. of residential and commercial space and has put a smile on the faces of more than 4,200 families.

Ashiana's existing portfolio of real estate projects is made up of best-in-class developments in modern condominiums.

### Some of Ashiana's completed residential projects include:

- Royal Lagoon, Phase-1, Bhubaneswar
- Ashiana Palm Court, Ghaziabad
- Ashiana Upvan, Indirapuram
- Ashiana Orchids, Greater Noida
- Classic Personal Floors, Gurgaon
- Villa Anandam, Ghaziabad
- Ashiana Le Residency, Ghaziabad
- Ashiana Greens, Indirapuram
- Black Gold Apt., Greater Noida
- Ashiana Silver Crest, Gurgaon

### Ongoing projects of Ashiana are

- Royal Lagoon, Phase-II, Bhubaneswar
- Ashiana Greens, Jaipur
- The Center Court, Gurgaon
- Ashiana Mulberry, Sohna, South Gurgaon

For more information about Ashiana Homes, please visit

www.ashinahomes.com







ROYAL LAGOON PH1



ROYAL HEIGHT



ASHIANA UPVAN, INDIRAPURAM



ASHIANA GREENS, INDIRAPURAM



ASHIANA PALM COURT, GHAZIABAD



ROYAL HABITAT



**ROYAL TOWER** 



ASHIANA LE RESIDENCY, NH-24, GHAZIABAD



VILLA ANANDAM, GHAZIABAD ASHIANA ORCHIDS, GREATER



ROYAL HERITAGE



ROYAL RESIDENCY, SAMBALPUR (A VENTURE WITH KOSHAL BUILDERS)



BLACK GOLD APT, GREATER NOIDA



CLASSIC PERSONAL FLOOR, GURGAON



ASHIANA SILVER CREST, GURGAON



ROYAL GARDEN



ROYAL ELEGANCE



ROYAL LAGOON, BHUBANESWAR



ASHIANA GREENS, PHASE-1, JAIPUR



THE CENTER COURT PHASE-1, GURGAON



ASHIANA MULBERRY PHASE-1, SOHNA, SOUTH GURGAON







# Floor Plans and Specifications

## Amenities & Specification for Royal Arcade, Bhubaneswar

## Common Area Specifications

Structure		Earth Quake Resistant. RCC Framed structure designed for Seismic Zone -3
Flooring		Vitrified tiles flooring.
Common Toilets	Flooring & Walls	Vitrified / Ceramic Tiles
	Sanitaryware	Vitreous Ceramic Sanitaryware
Exterior Elevation		Combination of External Grade Texture Paint alongwith Stone/ Aluminum Composite Panel Cladding/Jali.
Power Backup		Power Back up as required shall be provided in Common Area. Monthly recurring charges for common area power back up shall be borne proportionately by all the allottee.
Escalator	Ground, First, Second & Third Floor	An escalator shall be provided for upward movement from Ground Floor to Third Floor
		1 No. lift shall be provided for Ground Floor to Third Floor movement
Lifts		2 No. lift shall be provided from Basement floor to the top floor movement
Liits		1 No. lift shall be provided for the movement of goods & service personal from Basement floor to the top floor.

## Unit Area Specifications for Ground, 1st, 2nd & 3rd Floor

Flooring	Bare Concrete Floor
Walls	Plain Cement Plaster
Shop Entrance	Rolling shutter with designated space for signage on the top
Air-conditioning (provisioning for placing split air-conditioning outdoor unit only)	Location for placing 2 no outdoor unit of 2 Ton (max.) shall be provided. AC Unit shall have to be provided and installed at designated location by Allottee at his own cost.
Height	Floor Slab to Floor Slab height shall be 3800 mm.
Power Backup # (DG Power)	5 KW Power Backup provision shall be given at extra cost. Monthly recurring charges towards operation of Power Backup shall be charged extra.
Grid Power #	Provision for 6 KW Electrical Load shall be made in each Unit. Electrical Load sanction, Supply and Meter Connection Charges shall be charged extra.
Electrical Point	Provision for Single point electrical connection upto the distribution board only shall be made. Electrification inside the unit shall be done by allottee at his own cost.
Water / Drainage & Sewage	Provision for water supply point, drainage shall be given in the shaft attached with the unit.

## Unit Area Specifications for 4th, 5th & 6th Floor

Flooring	Bare Concrete Floor
Walls	Plain Cement Plaster
Entrance	Flush Door Shutter
Air-conditioning (provisioning for placing split air-conditioning outdoor unit only)	Location for placing 2 No outdoor unit of 2 Ton (max.) shall be provided. AC Unitshall have to be provided and installed at designated location by Allottee at his own cost.
Height	Floor Slab to Floor Slab height shall be 3200 mm.
Power Backup # (DG Power)	3 KW Power Backup provision shall be given at extra cost. Monthly recurring charges towards operation of Power Backup shall be charged extra.
Grid Power #	Provision for 5 KW Electrical Load shall be made in each Unit. Electrical Load Sanction, Supply and Meter Connection Charges shall be charged extra.
Electrical Point	Provision for Single point electrical connection upto the distribution board only shall be made. Electrification inside the unit shall be done by allottee at his own cost.
Water / Drainage & Sewage	Provision for water supply point, drainage shall be given in the shaft attached with the unit.

<sup>#</sup> Based on suitable diversity factor as allowed by the State Electricity Regulations



- Disclaimer:

   Layout plan is subject to change by Architect or any other Competent Authority as per Rules & Regulations.

   This plan is indicative only, Please refer to the Agreement to sale for details.

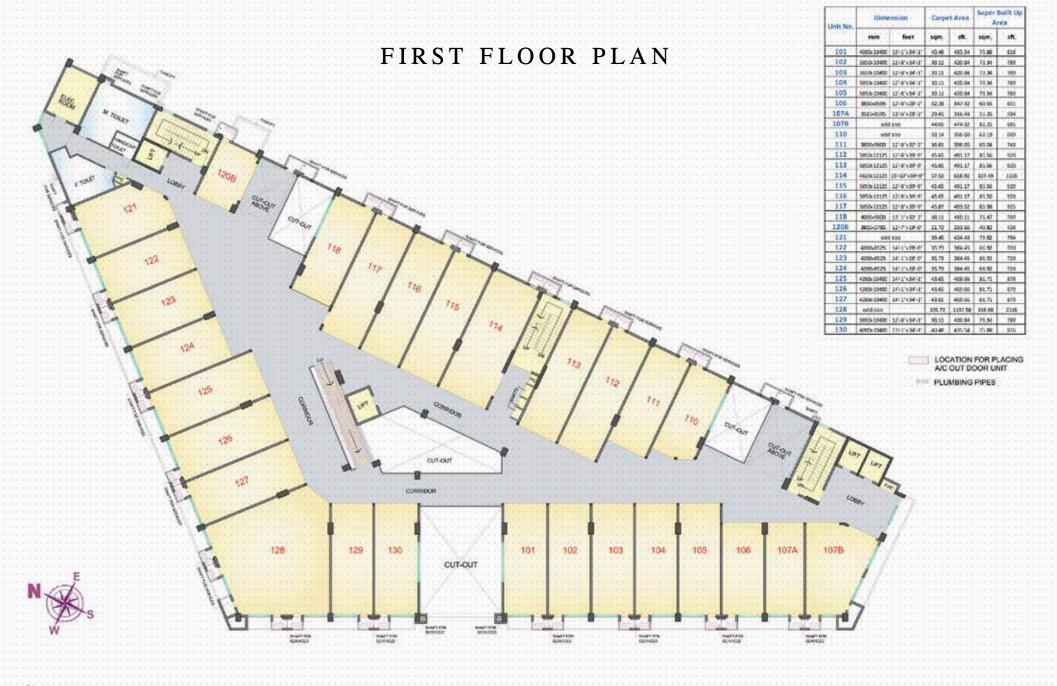
   Development work of external proposed road outside the project land is not in the developer's scope of development.

   1 Sq. mtr. = 10.76 sq. ft.



- The Internal Dimensions shown are from unplastered wall to wall (before plaster) as per Architectural & Structural construction drawings.
- The Carpet Area calculation is as per RERA definition and after deduction of area under plaster & skirting of External walls.
- · Plumbing pipes shown in the shafts is indicative only and may or may not change.

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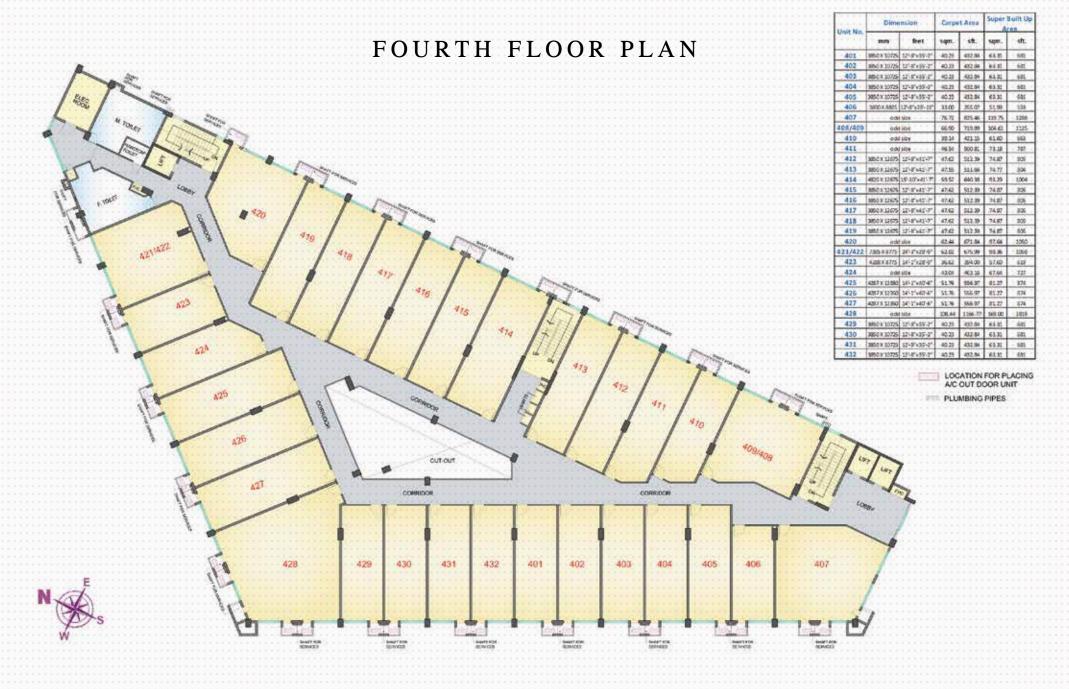
### THIRD FLOOR PLAN sqm. 3850(10400 12'-6')(34'-1" 3850x10400 12'-8'x84'-1" 39.11 420.84 73.34 789 303. . 3850:10400 121-61:041-11 . 39.11 . 420.84 . . 73.34 . 304 3850x10400 12"-8"x84"-1" 39.11 420.84 73.34 305 3850x10400 12"8"x34"-1" 39.11 420.84 73.34 789 3850x8595 12"-8"x28"-2" 32.28 347.32 60.55 651 9515×8595 111-61×281-21 29.41 316.44 55.26 584 474.02 82.25 885 4255×6800 34'-0"×22'-4" 303.59 52.90 569 310 344.37 - 60.08 3850x12125 12"-6"x39"-9" 313. 4820x12125 15"-10"x39"-9" 57.52 618.92 107.49 3850x12125 121-61x391-91 316. 3850x12125 12181x39191 45.65 491.17 85.56 318 3850/12125 12-81/39-91 3650y9600 12161y82121 320 3885×5785 12"-7"×19"-0" 321 258.56 45.34 322 4288×8525 141-11x281-01 35.73 384.45 66.92 4288×8525 14'-1"x28'-0" 323 35.73 384.45 66.92 324 4288x8525 141-11x28101 4288x10400 14'-1"x34'-1" 469.66 81.71 327 4288×10400 14'-1"×84'-1" 469.66 81.71 3850x10400 12'-8"x34'-1" 39.11 420.84 73.34 789 331 3850:10400 12-67:34-1 39.11 420.84 73.94 332 3850x10400 12'-8"x34'-1" 39.11 420.84 73.34 789 LOCATION FOR PLACING A/C OUT DOOR UNIT PLUMBING PIPES CORRIDOR 329 330 332 301 307A 307B

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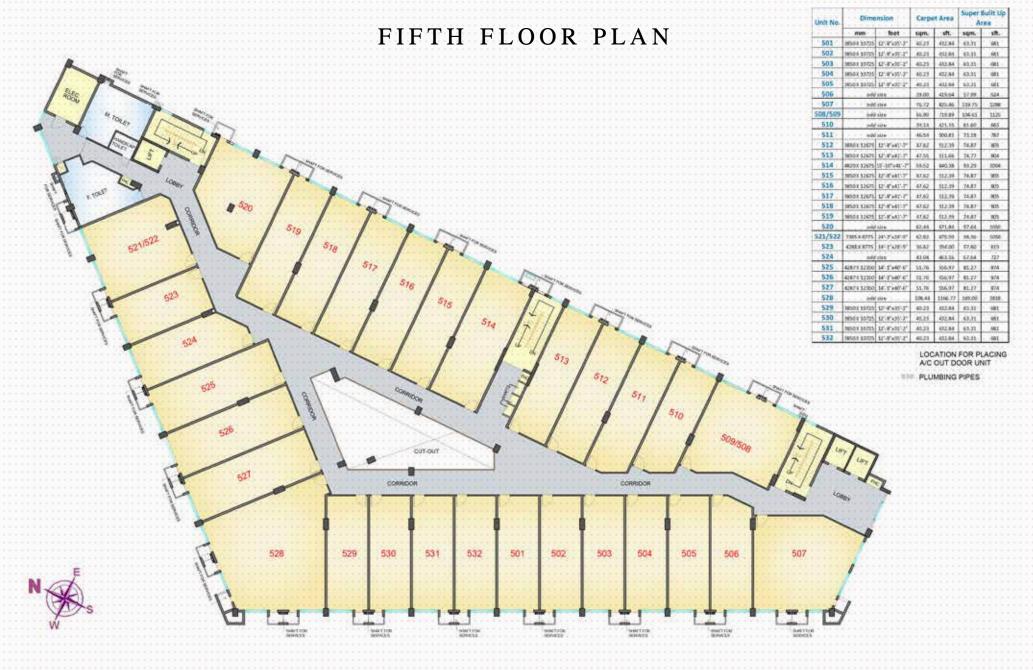
Super Built Up

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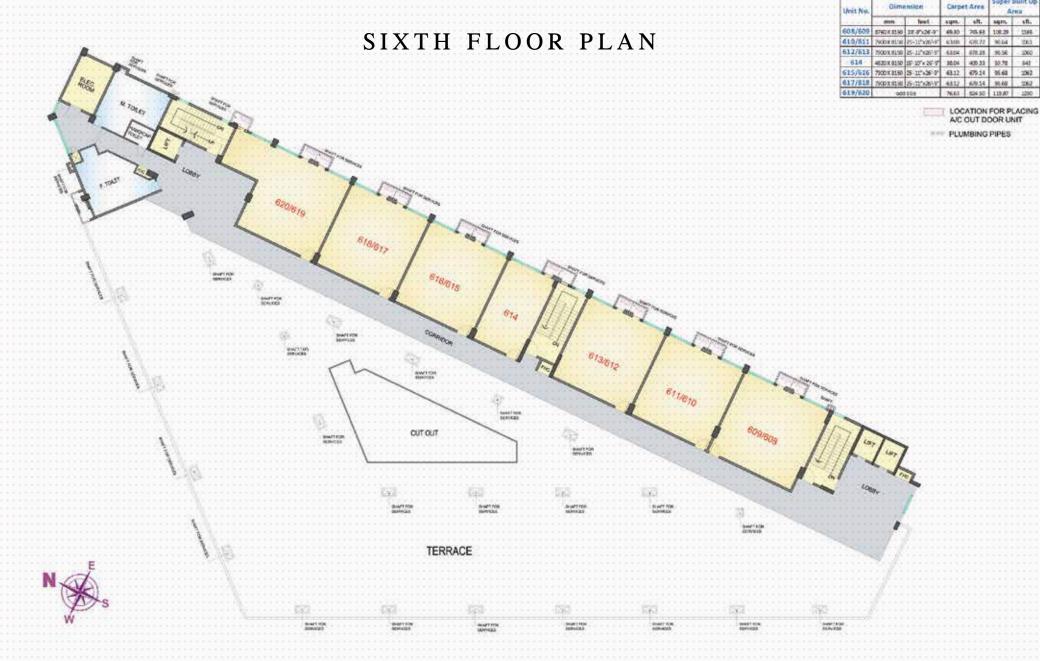
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## Disclaimers for Specifications & Features for Natural Materials (Wooden elements / Stone elements)

- Door Frames: Door frames are made of solid hard wood. Solid hard wood, being a natural
  material will vary in texture, knots and would have seasonal behavior depending on the
  ambient temperature. Expansion and contraction is inherent to hard wood and may lead to
  minor surface cracks.
- 2. Granite/ Marble/ Sandstone: Granite/ Marble / Sandstone being natural material will vary in texture and colour. Over a period of time discoloration can happen. Stone being porous in nature will absorb fluid if any fluid spillage is not removed quickly. Stone may develop crack on impact with heavy equipment, sharp object etc. Polishing on the stone is done using artificial polishing agents and shall wear off due to usage in due course of time. It requires regular proper maintenance for maintaining polish.
- 3. Wall and Ceiling Cracks: Due to large temperature variance between summer months and winter months expansions and contraction takes place in concrete and brick work. Due to such movements, sometimes surface cracks would appear in the walls at the junction of RCC members and Brick masonry. Such cracks could appear despite taking all engineering precautions.
  - As per structural design principles, structures are allowed to deflect in different allowable loading/atmospheric/ground settlement/seismic parameters. Since masonry and RCC members behaves differently in such situations, therefore hair cracks in different components of the building are inevitable. These cracks are more visible in plastered surface of the masonry work. While conventionally recognized precautionary measures will be undertaken diligently but complete disappearance of such cracks cannot be ascertained
- 4. Normal wear & tear: Equipments and products within the Commercial Unit and /or within the Complex will face natural wear and tear over a period of time due to usage. If such usage is more than what is prescribed by the manufacturer/ vendor of such products, then the rate of deterioration/ degeneration would be faster. The Developer is not a manufacturer of such products directly and hence depends on the warranty provided by the manufacturer/ vendor of such products. The warranty on all such products/ equipments/ materials shall be the warranty provided by the original equipment manufacturer only.
- 5. Vitrified tiles and Ceramic Tiles: Tiles are sourced from the tile manufacturing Companies of national repute. Tiles consist of, among other things, natural sand, silica and soil. Colouring agents are used for providing different colours, shades and patterns to the tiles. Variation in colour is inherent in the tile making process. Tiles are 8-10 mm thick and can develop cracks upon impact with heavy or sharp objects.
- **6. Door Shutters:** Door shutters are hollow core door shutters. The frame of the shutter is made of hard wood such as rubber wood, Canadian pine or similar. The central part of the frame is filled with either tubular board made of compacted wood particles of medium density or pieces of wood. Thereafter, the top moulded skin is pasted in a factory process. The shutters will have a tendency to bulge if water seeps inside and can crack on heavy impact which may happen due to a forceful banging of the shutter or if proper door stopper is not used.

- 7. Wall: Wall surface above the false ceiling may be left in its original bare condition.
- 8. External Paints: External plastered surface of the buildings are painted with suitable quality as decided by the Architects. Paints are manufactured from chemicals and specific grade of minerals/natural stone product. After application this paint is exposed to weatheric conditions. Ultra violet ray and weatheric conditions will affect life and sheen of the product and also would cause damages to the expected/designed protective properties of paints. Therefore, periodic maintenance including redoing of paints would be inevitable.
- 9. Air Conditioning System: Provision for fixing of window/split air conditioner in Commercial Unit is being provided. For Split A/C assigned spaces are earmarked on the elevation of the building for ease of access and to create uniformity for aesthetic purpose.
- 10. Glass: Glass, plain/clear/frosted is widely used in commercial developments and may break/shatter due to accidental knocks or other causes. In addition, glass is a manufactured material and the Purchaser may wish to note that it may not be 100% free from impurities. These impurities are not avoidable with quality checks and balances.
- 11. Design Experts: Professionally qualified practicing consultants in the field are deployed to design different functions in compliance to applicable norms and guidelines. These functions are a) Architecture b) Structure c) Plumbing d) Landscape e) Fire Fighting and e) Power & Electrical. Design parameters set by such experts and applicability of their drawings and decisions are treated as final.
- **12.** Brick work, plaster and application of putty/POP over plastered surface are manual activities. Hence, despite all quality process in the job, undulation, out in plumb to certain extent cannot be avoided completely.
- 13. While every reasonable care has been taken in preparing this brochure, the Developer and the Marketing Agents cannot be held responsible for any inaccuracies or omissions. Visual representations, models, show unit displays and illustrations, photographs, art renderings and other graphic representations and references are intended to portray only artist's impressions of the development and cannot be regarded as representations of the fact. Floor areas are approximate measurements and are Subject to final survey.
- 14. All information, specifications, renderings, visual representations and plans are correct at the time of publication and are subject to changes as may be required by us and/or the competent authorities and shall not form part of any offer or contract nor constitute any warranty by us and shall not be regarded as statements or representation of fact. All facts are subject to amendments as directed and/or approved by the building authorities. All areas are approximate measurements only and subject to final survey. The Agreement to sell shall form the entire agreement between us as the Developer and the Purchaser and shall supersede all statements, representations or promises made Prior to the signing of the Agreement to sell and shall in no way be modified by any statements, representations or promises made by us or the Marketing Agents.



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Royal Lagoon

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### SJ Developers, Bhubaneswar Office

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Registered Office: SJ Developers & Housing Pvt. Ltd. B/6, Miknik Mall, 103, Nayapalli (Near Iskcon Temple) Bhubaneswar-751012 www.sjdevelopers.com | Cin: U701010r2003ptc007138

RERA Registration No: CP/19/2017/00008

Ashiana, New Delhi Office

3H, Plaza M6, Distt. Centre Jasola, New Delhi-110 025 Tel: 011-40564056 Fax: 011-40564040 Email: contact@ashianahomes.com

Registered Office: Ashiana Homes Private Limited 5F, Everest, 46/C Chowringhee Road, Kolkata-700071 www.ashianahomes.com | Cin: U70101wb1987ptc096547

PROJECT BY





**Disclaimer:** The information and contents provided herein are subject to change within the provisions of Real Estate (Regulation & Development) Act 2016 and other Acts, Rules and norms of the state government. The external infrastructure facilities such as road outside the Project Land, Electricity Supply, Drinking Water, Trunk Storm Water Drainage is not in the developer's scope of development. These are to be developed by various government agencies/ departments. If there is any delay or inconvenience due to non availability of external infrastructure, the developer shall not be responsible for the same. Please refer to the specifications and amenities statement in the Prospectus/ Brochure/ Application Form/ Commercial Unit Agreement for Sale for details before investing. The Computer generated rendering/ images of apartments, buildings, amenities are as per architectural design and intent. However, there can be variation in colour and texture of the actual material used. Please read and pursue the terms and conditions of the Application Form, Draft Commercial Unit Agreement for Sale, Building Sanction Plans, All approvals before tendering your booking.